At Bright Start Connect, we support families with children aged 0-8 by providing free resources and services to parents, caregivers, and professionals, ensuring every child has a bright start in life.

Our Goals



Access

We ensure those caring for children have quick, easy access to essential tools and information.

Resources

We provide caregivers and providers with information they need to help kids grow up happy and healthy.

Education

We provide ongoing education and training to empower caregivers and professionals.

Partnerships

We work with other organizations to connect families with essential resources and support.



Connect with us

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brightstartconnect.org



info@brightstartconnect.org



Building Brighter Futures Together



Your Trusted Parenting Resource

Expert Advice, Real Support For Families in Upstate New York



Funding provided by SAMHSA

Expert Resources Anytime You Need Them

Parenting doesn't come with a manual, but we're here to help. Whether you're looking for expert advice, hands-on guidance, or quick resources to fit your busy schedule, Bright Start Connect is your go-to support system. From on-demand tools to one-on-one coaching sessions, we provide the help you need—when and how you need it—to navigate the early years with confidence.





Answers at Your Fingertips

Access guidance from professionals whenever you need it.

Expert Articles

Quick reads with trusted advice, scripts and activities to try today on child development, behavior, and parenting strategies.

Training

Step-by-step tutorials with expert advice on navigating behavior and emotional support.

Resource Library

Discover and connect with local services and programs designed to support young families near you.

Personalized Support

Get hands-on support with experts and connect with other parents and guardians. Visit our website to learn more and sign up.

Interactive Workshops & Webinars

Live sessions with child development professionals offering strategies and Q&A.

Coaching Sessions

Individualized virtual support from our experts to address your child's unique needs and connect to community supports.



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